





Agro and Food Processing | FPOs, Cooperatives and SHGs | Nutrition | Supply Chain Exports | Business and Trade | MSME and Entrepreneurship | Energy and Infrastructure Power and Petroleum | Health and Education | Education and Social Development Tourism and Culture | Climate and Environment

## India Food and Agriculture: Powerhouse of the World

Global agriculture has witnessed a complete metamorphosis in recent decades with the intrusion of digital technologies and increasing open trade. Agriculture remains the second-largest source of employment worldwide after the services sector. The global value-added generated by agriculture, forestry, and fishing grew by 68 percent in real terms between 2000 and 2020, reaching USD 4.7 trillion in 2020. In the backdrop of the world population expected to reach 10 billion by 2050, food supplies need to increase by 60 percent.

This call for increased dependence on technology-dependent agriculture as the chances of increasing land area appears to be negligible. The world will see advanced farming systems with a renewed need for Agri services, improved planting material, state-of-the-art machinery, agro-processing equipment, good crop care and soil health products, better infrastructure, value chain models, Agri, and food businesses. As India's institutions are providing global expertise and cooperation, it has become the gateway to almost two dozen Asian countries and the whole African continent.

### AgroWorld:

### The Gateway to Global Agriculture Industry

In a bid to introduce contemporary agriculture–Agri and allied sectors-with best practices, technologies, processing, and marketing that can inevitably help countless farmers and platform owners, ICFA with the support of the Government and several industry associations and international bodies, is launching 4th AgroWorld 2025, an International Exhibition & Conference on Agriculture from 16-18 December, 2025 at Lucknow, India.

Agro-food industry experts, agri-specialists, and government officials from all across the world, will share their prized insights on available technologies, trade and business models, and modern innovations. Indian industry and businesses, institutions, Central Ministries, and State Governments will have opportunities to showcase their products and technologies, programs and services, potential and achievements before the national and global stakeholders to explore investments, technical cooperation, trade, and business, marketing and partnerships opportunities.

Along with its partners, ICFA is passionately promoting AgroWorld 2025 across India and the world incorporating major sectors and key stakeholders in the food, agriculture, horticulture, animal husbandry, aqua, agtech and allied sectors. ICFA invites you to avail this wonderful opportunity to showcase the products, technologies, programs, and services to a colossal target audience in a single, pulsating platform for three consecutive days.

### Focus Areas:

- Agro and Food Processing
- FPOs, Cooperatives and SHGs
- Nutrition
- O Supply Chain & Exports
- O Business and Trade
- O MSME and Entrepreneurship
- Energy and Infrastructure
- Power and Petroleum
- Health and Education
- Education & Social Development
- Tourism and Culture
- Climate and Environment



# Lucknow: The Host City

Nestled in the heart of Uttar Pradesh, Lucknow, the capital of the largest province with a population of 240 million, is a vibrant and dynamic city with rich heritage. Whether you explore its architectural marvels, relish its traditional delicacies, or immerse yourself in its cultural heritage, Lucknow promises an unforgettable journey that will leave you captivated by its timeless charm.

### **Objectives:**



Technology and Investments

To provide a unique opportunity for interaction amongst key stakeholders namely government officials, experts, industry CEOs, agribusiness professionals, traders, farmers, entrepreneurs, developmental agencies, and institutions to explore investments. technologies, marketing, and collaborations among themselves.



**Showcasing Opportunity** 

To provide a platform to the states, institutions, officials, experts, industries, and international bodies to showcase scope and opportunities, latest products, advanced technologies, food and agribusiness models, logistics, post-harvest management, global best practices and connect with farmers and Agri startups.



Networking and Partnerships

To facilitate global companies for exploring opportunities for business and investments, technical and marketing collaborations, exports and partnerships, and signing of MoUs towards finding business partners, expanding business, increased value addition, trade, and agribusinesses



Policy Inputs and Knowledge sharing

To provide exposure, enrich knowledge, and generate policy inputs through technical seminars, international conferences, business dialogues, and interactions among **Indian and Foreign** visitors, exhibitors, experts, farmers, entrepreneurs, industries, and **business CEOs towards** doubling farmers' income.

### **Highlights of Agroworld 2025:**

- Sprawling exhibition venue at Lucknow
- World-class infrastructure
- 10 sectors with specialized Pavilions
- O National and global participation
- Supported by major industry bodies

- O B2B Meetings and business facilitation
- Business Dialogue Sessions
- Progressive farmers' workshops
- o Agri Business Summit 2025
- India Agribusiness Excellence Awards 2025



## Reap The Rewards Of Exhibiting

Global Visibility I Great Branding I Marketing

Business Opportunities I Collaborations I Partnerships

**International Participation:** With the increase in demand, more and more international players are attracted to the Indian market which offers enormous opportunities.

**Delegates**: Find an engaging audience and key persons of Indian and global food and agriculture sectors to explore possibilities of business, investments, and collaborations.

**Meet the Right Buyers**: The Fair boasts to understand exhibitors' needs and deliver the right buyer, collaborator, and investor to serve the purpose of participation.

**Expand Your Business**: AgroWorld 2025 is a place where you can learn more about the current national and global business climate. Discovering innovative products and services for your business to stay competitive in today's dynamic business world.

**Extensive Media Coverage:** With a large number of print and digital media partners and social media initiatives, it offers great exposure and widespread publicity.















### **AgroWorld 2025 - Exhibitor Profile:**



#### AGRI INPUTS

Agrochemicals, fertilizer, seeds, PGRs, bio-products, bio stimulants, credit, insurance etc.



## AGRO & FOOD PROCESSING

Technologies and machineries for agro processing, logistics, storage, cold chain, and food processing, packaging material etc.



## ANIMAL HUSBANDRY & AQUATIC PRODUCTS

Breeds, feeds, meat products, poultry products, dairy products, fishery products, seafood, animal feed and health products, etc.



## AGRO PRODUCTS

Grains, cash crops, fruits &vegetables, seeds, edible, oil, rice, pulses, spices, dried fruits & nuts, flowers, etc.



## AGRO-TECHNOLOGY & AGRO- MACHINERY

Farm machinery, micro irrigation agro-processing, ICT, e-commerce, cloud computing, big data, IT solutions, agro technologies farmers services, etc.



#### AGRO SERVICES

Contract farming, processing, extension, retailing, e-market, trading, quality standards, GAP, R&D, education, training, technology, marketing, farm services etc.

### AgroWorld 2025 - Visitor Profile : —

AgroWorld 2025 invites target visitors through all kinds of channels according to the exhibitors & conditions. The officials, industry, institutions, producers, traders, importers, investors, dealers, farmers, and other professional organizations are expected to participate in good strengths.



### **Recognizing the Performance**

### Agribusiness Summit 2025

Agriculture need to be connecting with the markets, technologies, trade, and global best practices and transforming farmers to farm entrepreneurs. The 4th Agri Busienss Summit 2025 aims to provide the platform for agribusinesses connecting with the markets, industry, institutions, and Governmental Programs. Towards this end, ICFA is bringing together eminent personalities of Indian and global agriculture, food, and agribusiness sectors on one platform.



These awards will be presented to the agribusiness companies operating in India, who are serving the farm or food sector with good quality products, technologies, or services. Companies fulfilling the following criteria may send their short write-up by mail for consideration by the Jury:

- O Minimum 3 years of operations and growth of 7% plus during the last 3 years.
- O Minimum Size Rs. 100 crores and employing 100 plus and operating in 7 plus States
- O Having launched innovative products, technologies, or business models
- O Contributing to society through sustainability projects or significant CSR programs.
- O R&D-driven professional organization with a strong ethical code of conduct in business.











## **Program Schedule**

India International Agro Trade and Technology Fair 2025

### Day 1 : - Tuesday, 16th December 2025 -

Inauguration of 3 day-long Exhibition	11:00 AM - 01:30 PM
Farmers Workshop on Technologies	01:30 PM - 04:30 PM
Delegates Lunch	01:30 PM - 02:30 PM
CEOs Meet on Agriculture	02:30 PM - 06:30 PM
Cultural Program	06:30 PM - 08:00 PM
Networking Dinner	08:00 PM ONWARDS

### Day 2 : - Wednesday, 17<sup>th</sup> December 2025

Farmers Workshop on Post Harvest Management	10:30 AM - 01:00 PM
Farmers Workshop on Good Agriculture Practice	02:00 PM - 04:30 PM
Technical Seminars	
Seminar on Inputs Management in Agriculture	10:30 AM - 01:30 PM
Delegates Lunch	01:30 PM - 02:30 PM
Seminar on Agro Processing and Marketing	02:30 PM - 05:30 PM

### Day 3: - Thursday, 18th December 2025

Concluding Function and Prize Distribution	02:30 PM - 04:30 PM
FPOs and ACABCs Conclave	10:30 AM - 01:30 PM
Farmers Workshop on PHM and Marketing	10:30 AM - 01:30 PM



## **Sponsorships Details:**

- √ Title Sponsor/Partner State (INR 40 lakh)
- ✓ Principal Sponsor/Guest States (INR 25 lakh)
- ✓ Main Sponsors (INR 10.0 lakh)
- ✓ Sponsors (INR 6.0 lakh)
- ✓ Co-Sponsors (INR 4.0 lakh)
- ✓ Associate Sponsors (INR 2.5 lakh)









**Delegate Registrations** 

Rs. 3000 (\$100 for Foreigners)

#### **Bulk Discount**

3-5 Registration - 15 % discount | 6 and more Registrations - 20% Discounts

#### **Stall Details**

GST @ 18 % Extra

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls (INR) 10,000/sq.m.	Bare Inside Pavilion Stalls (INR) 9,000/sq.m.
Smallest Stall	9	90,000	81,000
Small Stall	12	1,20,000	1,08,000
Standard Stall	24	2,40,000	2,16,000
Medium Stall	36	3,60,000	3,24,000
Special Stall	48	4,80,000	4,32,000
Large Stall	72	7,20,000	6,48,000
Pavilion Corner	100	10,00,000	9,00,000
Small Pavilion	200	20,00,000	18,00,000

### Open Bare Space

Stall Name	Stall Size (sq.m.)	Open bare Stalls base Price (INR) 4500/sq.m.
Small Stall	50	2,25,000
Standard Stall	100	4,50,000
Medium Stall	200	9,00,000
Special Stall	400	18,00,000

### **Benefits to Sponsors**

#### Partner Sponsor/Partner State (INR 40.00 lac)

- Official status of the Partner Sponsor/Partner State of the Event
- O Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- Free furnished space of 48 sq. mt. in relevant pavilion at prime location
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc. along with the organisers.
- O Special acknowledgement during inaugural and concluding functions.
- O Dedicated business lounge 24 sq. mt.
- O Name and logo to appear in all technical as well as farmers seminars and workshops.
- O Back page advertisement in the Event Souvenir.
- O Sponsor to share inaugural as well as concluding dais.
- O Speaker slot in all CEOs Round Table and business dialogue seminars.
- O Complimentary sponsorship of Agri Business Summit

# 2. Principal Sponsor/Guest States (INR 25 lac)

- Official status of the Principal Sponsor/Guest States of the Event.
- O Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- O Free furnished space of 36 sq. mt. in the relevant pavilion at prime location.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc. along with the organisers.
- Special acknowledgement during inaugural and concluding functions.
- O Dedicated business lounge 18 sq. mt.
- O Name and logo to appear in all technical as well as farmers seminars and workshops.
- O Inside Back page advertisement in the Event Souvenir.
- O Sponsor to share concluding dais.
- O Speaker slot in all CEOs Round Table and business dialogue seminars.
- O Complimentary sponsorship of Agri Business Summit

#### 3. Main Sponsors (INR 10 lac)

- Official status of Main Sponsor of the event.
- Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- Three banners/standees can be displayed in exhibition area
- Special acknowledgment during inaugural and concluding functions.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc.
- Addressing in concluding function and dedicated business lounge 12 sq. mt.
- O Logos to appear in all the Technical Seminars.
- O Color page advertisement in the Event Souvenir.
- O Participation in all the CEOs Round Tables.
- Complimentary Co-sponsorship of Agri Business Summit 2025

#### 4. Sponsors (INR 06 Lac)

- Official status of Sponsor of the event.
- Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
- Names and logos to appear in promotional materials like posters, site gates and program banners.
- O Two banners (6x3 feet) displayed in exhibition area.
- O Special acknowledgment during inaugural function.
- ${\tt O} \ \ {\tt Name} \ {\tt and} \ {\tt logo} \ {\tt to} \ {\tt appear} \ {\tt in} \ {\tt all} \ {\tt hoardings}, \\ {\tt site} \ {\tt panel} \ {\tt etc}.$
- O Colour page advertisement in the Event Souvenir.

#### 5. Co-Sponsors (INR 04 lac)

- Official status of Co-Sponsor of the event.
- O Free furnished space of 12 sq. mt. in relevant pavilion.
- Names and logos to appear in promotional materials like Panels, Standees and program literature. One banner (6x3 feet) can be displayed in exhibition area.
- O Special acknowledgement during concluding function.
- O B/W page advertisement in the Event Souvenir.

#### 6. Associate Sponsors (INR 2.50 Lac)

- Official status of Associate Sponsor of the event
- O Branding on all marketing collaterals
- O Color Page advertisement of event souvenir
- O Standees (6\*3 ft) can be displayed at the venue
- O Free furnished space of 9 sq. mt.

## Glimpse of Past Events :































# **Media Coverage**





The mega event brings on one platform resemegalevent umps on one passes the food and agriculture diversity and potential of india, its agribusiness strengths on one hand and invite global players to showcase their products and technologies on the other hand to facilitate collaborations and global passesses. partnerships.

Date October 25, 2018 - October 27, 2018 Location IARI, New Delhi

## THE NEW INDIAN EXPRES

ICFA Policy Leadership Award for Andhra Pradesh CM N Chandrababu



दिल्ली में हुआ एग्रो वर्ल्ड 2018 का आयोजन

ster of Agriculture at AgroWorld 2018 | DD Kisaan | RECORDED

VIJAYAWADA: Chief Minister N Chandrababa Naidu will be h with the Policy Leadership Award of the Indian Council of Food and Agriculture (ICEA). Union Home Minister. Bajnath Singh will present the award to Nautu at a function in New Delhi on October 24. The award

aesa Agricultural Extension in South Asia

AgroWorld The Gateway to Global Agri Business October 25 to 27, 20

Campus, New Delhi

QUICKLY





Digital India sans fibre

NAGALAND MORTH-EAST INDIA BUSINESS WORLD ENTERTAINMENT SPORTS LIFE & STYLE

THERE'S NOTHING LIKE AUSTRALIA

Nagaland to receive 'Best Horticulture State' Award

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#### AgroWorld 2018



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Food and American

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technical collaborations with a large number of infantry associations and inters

and affed sectors with their best practices, technologies, processing and marketing that can inevitably bely countless men and platform owners.

The purpose was to introduce temporary agriculture -agri

This handedge and trade event topics, opportunities for startus interactional participation and



MS Securities Ltd. 26 Oct 2019 - -

Swaminathan gets 1st World Agriculture Prize

Rangymed agricultural scientist and the chief architect of the green revolution in India, MS Swaminathan, was awarded the first World



नई दिल्ली, जेएनएन। भारत के उपराष्ट्रपति वेकिया जायह ने नई दिल्ली में प्रोफेशर एमएस स्वामीनाथन को पारला विश्व कृषि पुरस्कार दिया। श्री नायडू ने प्रोफेसर स्थामीनाथन को विश्व गुरू के उपाधि से सम्मानित किया और कड़ा कि कृषि पुनर्जागरण एवं सदाबहार ऋति को आवश्यकता है। उन्होंने सुरेश प्रभु से भी सिकारिश की कि हमारे पास सबसे पसंदोदा राष्ट्र है एवं हमें कृषि की स्थिति पर और भी ज्यादा ध्यान देना चाहिए।





Global Agriculture Leadership Awards । कर्ट 2018' की 24 अञ्चल से गुरुआत Announced; Lifetime Achievement

Award for Padamsree Dr. KH Gharda



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### **About ICFA**

The Indian Chamber of Food and Agriculture (ICFA) is the apex body in India dedicated to advancing business, policy, and developmental agendas within the food and agriculture sectors. Serving as a global platform, ICFA plays pivotal role in agro trade facilitation, policy advocacy, technology and agribusiness services. ICFA's proactive approach helps identify and address critical challenges facing Indian agriculture while opening new avenues for national and global partnerships, agro-ventures, investment and international trade. By actively engaging with its various Industry Working Groups and Sector-specific Councils, ICFA amplifies the voice of key stakeholders, including farmers, trade and industry, both at the national and global levels.

ICFA is a leader in driving digital technologies, food and nutrition security, and agriculture sustainability. These efforts have garnered global recognition and strategic partnerships with esteemed organizations such as ICAR, APEDA, WTC, University of California, and many other international entities. With a mission to catalyze agribusinesses and agritech startups, ICFA strives to leverage international collaborations to mobilize technologies and investments.

In less than a decade since its inception, ICFA has signed MoUs with over four dozen national and international organizations, reinforcing its position as a knowledge-driven platform, working in partnerships for sustainable growth in the agriculture sector. ICFA is committed to cultivating a thriving ecosystem for entrepreneurship, which holds immense potential for economic growth, sustainable development, and global food and nutrition security.

### **ICFA Corporate Members**





Scan the QR to Register

### For more details, please contact

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